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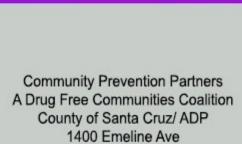
COMMUNITY PREVENTION **PARTNERS**

Mission Statement:
Santa Cruz Community Prevention Partners
Santa Cruz Community a diverse community
are dedicated to building a diverse and sand well being, and that promotes health and well being that promotes health and community safety through enhances youth and community safety enhances youth and drug prevention efforts.

Sustainable alcohol and drug prevention efforts.

Santa Cruz County

Community Prevention Partners



Office: 831.454.5003

communitypreventionpartners@co.santa-cruz.ca.us www.CommunityPreventionPartners.com

Drug Free Communities (DFC) is a federal grant-funded program through the Substance Abuse & Mental Health Service Administration (SAMHSA) The County of Santa Cruz ADP serves as a coordinator and fiscal agent for the Community Prevention Partners Drug Free Community Grant.

Take Action to Create Positive Change in Your

\$25

Affiliation: Address:

Phone: State:

City:

Email:

Thank you for supporting the CPP

efforts to build a safer community

of Santa Cruz County and our

Santa Cruz, CA 95060

Fax: 831,454,4747

BRIDGING DRUG AND ALCOHOL PREVENTION EFFORTS FOR A SAFER COMMUNITY

WHO WE ARE

Community Prevention Partners (CPP) is a coalition of individuals and organizations that address local conditions to raise community awareness, strengthen assets, promote healthy lifestyles and seek long-term policy changes to create a safer community. CPP works with school districts, parents, youth serving organizations, health care workers, law enforcement agencies and community members. Our focus is to reduce youth access to alcohol, marijuana and the misuse of prescription drugs.

WHAT WE DO

As a coalition of individual and organizations the Community Prevention Partners:

- Educates and raises community awareness about substance use and abuse trends
- Develops strengths and skills in youth, parents, educators, community partners and members to deal with these issues effectively
- Supports youth, families and community members to engage in a drug-free lifestyle
- Advocates for long-term policy changes to address the root issues and local conditions of substance abuse and misuse



CHANGING THE COMMUNITY REQUIRES A ROAD MAP

Community members like you and organizations in Santa Cruz County have joined us to develop action plans for reducing and preventing:



Underage drinking



Marijuana use



Prescription drug misuse and abuse

The Alcohol Initiative, Project CURB (Communities United to Reduce Bingeing) focuses on limiting youth access to alcohol from homes and stores through strategies such as:

- Limit youth access to alcohol through proper storage and monitoring
- Increase merchant education with alcohol laws
- Decrease saturation of alcohol outlets through city and county policy

The Marijuana Initiative will limit youth access to marijuana. CPP members will work with neighborhood groups to develop strategies that:

- Decrease recreational use in public places and at schools
- Limit youth access to marijuana from private and illegal grow operations
- Enhance community awareness of the consequences of marijuana impaired driving

The Prescription Drug Initiative will address misuse and abuse due to ease of access. Medical professionals and community members will work together to create strategies to:

- Decrease access to prescription drugs through proper storage and disposal
- Promote convenient disposal locations
- Increase medical professionals use of the statewide prescription tracking system

WHAT DOES CPP OFFER?

- Community Workshops and Events
- Professional Development/ Trainings & Seminars
- Responsible Alcohol Merchant Awards (RAMA)
- School Education and Assemblies
- Committed Campaign
- Youth Leadership Opportunities
- Community Improvement Projects
- Lock It Up Campaign
- Policy Advocacy

