

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Affiliation: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_

Thank you for supporting the CPP of Santa Cruz County and our efforts to build a safer community.

**Take Action to Create Positive Change in Your Community**

- Personal Action/ Make a Pledge:
- Parent Committed (projectcurb.com)
- Family Policy Brochure
- Lock It Up Campaign

- Learn More/ Community Programs:
- Town Hall Events/ Community Forums
- Early Substance Abuse Intervention Services
- Youth Leadership Opportunities
- Professional Development/ Trainings & Seminars
- Community Improvement Projects

- Get Involved/ Community Programs:
- Join a CPP Initiative (meets monthly):
- Alcohol
- Prescription Drugs
- Marijuana
- Join a Task Force (meets monthly):
- Policy
- Media

- Donate now
- \$25  \$50  \$100
- \$250  \$500  \$1000

Donations will be used to: provide youth and community trainings; community information through websites and brochures; honor local RAMA merchants; provide neighborhoods and community members with resources.

You can donate a few different ways. Go

online to: [unitedwaysc.org](http://unitedwaysc.org) and click on the "Donate" or "Give" tabs. You

will have the option to enter in your "Agency of Choice," please enter CPP to designate your

You may also write a check, please include "CPP" on the memo line and mail it to:

The United Way of Santa Cruz County  
 P.O. Box 1458  
 Capitola, CA 95010



Community Prevention Partners  
 A Drug Free Communities Coalition  
 County of Santa Cruz/ ADP  
 1400 Emeline Ave  
 Santa Cruz, CA 95060  
 Office: 831.454.5003  
 Fax: 831.454.4747

[communitypreventionpartners@co.santa-cruz.ca.us](mailto:communitypreventionpartners@co.santa-cruz.ca.us)  
[www.CommunityPreventionPartners.com](http://www.CommunityPreventionPartners.com)

Drug Free Communities (DFC) is a federal grant-funded program through the Substance Abuse & Mental Health Service Administration (SAMHSA) The County of Santa Cruz ADP serves as a coordinator and fiscal agent for the Community Prevention Partners Drug Free Community Grant.

**SANTA CRUZ COUNTY**



**COMMUNITY PREVENTION PARTNERS**

**Mission Statement:**  
 Santa Cruz Community Prevention Partners are dedicated to building a diverse community that promotes health and well being, and enhances youth and community safety through sustainable alcohol and drug prevention efforts.





# BRIDGING DRUG AND ALCOHOL PREVENTION EFFORTS FOR A SAFER COMMUNITY

## WHO WE ARE

Community Prevention Partners (CPP) is a coalition of individuals and organizations that address local conditions to raise community awareness, strengthen assets, promote healthy lifestyles and seek long-term policy changes to create a safer community. CPP works with school districts, parents, youth serving organizations, health care workers, law enforcement agencies and community members. Our focus is to reduce youth access to alcohol, marijuana and the misuse of prescription drugs.

## WHAT WE DO




As a coalition of individual and organizations the Community Prevention Partners:


- Educates and raises community awareness about substance use and abuse trends
- Develops strengths and skills in youth, parents, educators, community partners and members to deal with these issues effectively
- Supports youth, families and community members to engage in a drug-free lifestyle
- Advocates for long-term policy changes to address the root issues and local conditions of substance abuse and misuse




## CHANGING THE COMMUNITY REQUIRES A ROAD MAP

Community members like you and organizations in Santa Cruz County have joined us to develop action plans for reducing and preventing:


-  Underage drinking
-  Marijuana use
-  Prescription drug misuse and abuse

 The Alcohol Initiative, Project CURB (Communities United to Reduce Bingeing) focuses on limiting youth access to alcohol from homes and stores through strategies such as:

- Limit youth access to alcohol through proper storage and monitoring
- Increase merchant education with alcohol laws
- Decrease saturation of alcohol outlets through city and county policy

 The Marijuana Initiative will limit youth access to marijuana. CPP members will work with neighborhood groups to develop strategies that:

- Decrease recreational use in public places and at schools
- Limit youth access to marijuana from private and illegal grow operations
- Enhance community awareness of the consequences of marijuana impaired driving

 The Prescription Drug Initiative will address misuse and abuse due to ease of access. Medical professionals and community members will work together to create strategies to:

- Decrease access to prescription drugs through proper storage and disposal
- Promote convenient disposal locations
- Increase medical professionals use of the statewide prescription tracking system

## WHAT DOES CPP OFFER?

- Community Workshops and Events
- Professional Development/ Trainings & Seminars
- Responsible Alcohol Merchant Awards (RAMA)
- School Education and Assemblies
- Committed Campaign
- Youth Leadership Opportunities
- Community Improvement Projects
- Lock It Up Campaign
- Policy Advocacy



To Get Involved Now, turn this page over

